

# LINDSEY LEFFEL

Show Writing

Set Design

Project Management

## PROFILE

Set Designer and Project Manager with experience in leadership and creative writing, and expertise in theatrical set design. Seeking to support the themed experience field in a show writing, scenic support or project management capacity.

Strong history in Theatrical Design, Creative and Copy Writing, Teaching, Leadership, Collaboration, Team Communication, Coaching, Scheduling, and Sales.

## SELECT EXPERIENCE

### **TECHNICAL THEATRE DIRECTOR & SCENIC DESIGNER | WAKELAND HIGH SCHOOL | AUG 2007 — JUNE 2019**

- Taught Technical Theatre I-IV, Theatre Production, and Art I courses
- Designed sets and props for all department productions, as well as a variety of dance productions and academic events
- Provided technical direction, and construction management for all department productions
- Led instruction and execution of a variety of scenic painting techniques
- Maintained safe and efficient scene shop, stage and classroom facilities
- Responsible for writing lesson plans, developing curriculum, and maintaining strong classroom management techniques
- Supervised technical crew of high school students, with a variety of skill levels, through the theatrical production process including the safe planning, construction and finishing of all theatrical sets and props
- Collaborated with campus fine arts faculty and district theatre faculty to plan and develop educational content, schedule fine arts and theatre seasons, and attend professional development workshops
- Nominated for six Dallas Summer Musicals High School Musical Theatre Awards for set design, costume design and technical execution, with one win for technical execution.

### **SOCIAL MEDIA MARKETING MANAGER | ONCE UPON A TIME VACATIONS | 2008—PRESENT**

- Generate written content across all social media channels
- Design digital assets and write copy for team use
- Specializes in theme park and family travel destinations
- Follow and implement corporate guidelines per travel vendors
- Assist and train team members on social media marketing and asset creation
- Manage distribution of vendor social media policies and assets to team members

### **ASSISTANT STORE MANAGER | DISNEY STORE | 1999—2007**

- Served as district visual merchandising specialist
- Assisted corporate visual team in rolling out new merchandising guidelines to Dallas/Fort Worth district
- Interviewed, hired, and trained Cast Members
- Created schedules and maintained payroll

## EDUCATION

### **UNIVERSITY OF CENTRAL FLORIDA | ANTICIPATED GRADUATION – SPRING 2022**

Master of Fine Arts; Themed Experience Candidate; Show Writing, Scenic Support and Project Management Emphasis

### **TEXAS TECH UNIVERSITY | 2000-2004 | GRADUATED CUM LAUDE**

Bachelor of Fine Arts; Theatre Design & Technology; Scenic Design Emphasis

## SKILLS & ACHIEVEMENTS

- 2020 Walt Disney Imagineering Imaginations Contest Semi-Finalist
- Strong theatrical construction and scenic painting skills
- Public speaking and adult teaching skills
- Playwriting and script editing experience
- Proficient in Microsoft Office and Google Suite
- Intermediate Adobe Photoshop, VectorWorks and SmartSheets
- Experience drafting and reading architectural plans
- Member: IAAPA and TEA

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## SELECT PRODUCTION AND DESIGN EXPERIENCE

<b>University of Central Florida</b>	<b>Orlando, FL</b>	<b>Instructor</b>	<b>Year</b>
Producer & Costume Designer	Lost Legends: Expedition to the Wandering City	Patrick Brennan	2021
<i>Collaborative Project Studio—Large Scale Theme Park Attraction</i>			
Show Writer	Variety of Projects	Allison Moran	2021
<i>Special Topics: Themed Experience Show Writing</i>			
Designer & Producer	The Enchanted Library Dining Experience	Mike Wallace	2020
<i>Immersive Experience Studio—Medium Scale Theme Park Attraction</i>			
Designer & Producer	Mama Macchiatto's Mobile Coffee Truck	Aram Ebben	2020
<i>Small Project Studio—Small Scale Themed Experience</i>			
Concept Development & Art	Orlandia City Experience	Peter Weishar	2019
<i>Disney Imaginations Competition Entry—Semi-Finalist</i>			
<b>Wakeland High School</b>	<b>Frisco, TX</b>	<b>Director</b>	<b>Year</b>
Set Designer & Technical Director	<i>Hello, Dolly!</i>	Jonette Dalfonzo	2019
<i>Nominated: Best Set Design at Dallas Summer Musicals High School Musical Theatre Awards</i>			
Technical Director & Design Supervisor	<i>Disney's Beauty and the Beast</i>	Jonette Dalfonzo	2018
Set Designer & Costume Designer	<i>Into the Woods</i>	Alesha Tatum-Howe	2017
<i>Nominated: Best Set Design at Dallas Summer Musicals High School Musical Theatre Awards</i>			
Set Designer & Technical Director	<i>Disney &amp; Cameron Macintosh's Mary Poppins</i>	Alesha Tatum-Howe	2016
<i>Nominated: Best Stage Crew and Technical Execution at Dallas Summer Musicals High School Musical Theatre Awards</i>			
Set Designer & Technical Director	<i>Rodgers &amp; Hammerstein's Cinderella</i>	Alesha Tatum-Howe	2015
Set Designer & Technical Director	<i>Peter Pan</i>	Alesha Tatum-Howe	2014
<i>Winner: Best Stage Crew and Technical Execution at Dallas Summer Musicals High School Musical Theatre Awards</i>			
<i>Nominated: Best Set Design and Best Costume Design</i>			
Set Designer & Technical Director	<i>Legally Blonde</i>	Brian Gronkowski	2013
Set Designer & Technical Director	<i>Grease</i>	Alesha Tatum-Howe	2012
Set Designer & Technical Director	<i>Noises Off!</i>	Alesha Tatum-Howe	2012
Set Designer & Technical Director	<i>Singin' in the Rain</i>	Alesha Tatum-Howe	2012
Director & Set Designer	<i>The Importance of Being Earnest</i>	Lindsey Leffel	2010
Set Designer & Technical Director	<i>Disney's Beauty and the Beast</i>	Alesha Tatum-Howe	2010
Set Designer & Technical Director	<i>The Musical Comedy Murders of 1940</i>	Alesha Tatum-Howe	2008
Set Designer & Technical Director	<i>Thoroughly Modern Millie</i>	Alesha Tatum-Howe	2007
<b>Texas Tech University</b>	<b>Lubbock, TX</b>	<b>Director</b>	<b>Year</b>
Set Designer	<i>Amen Corner</i>	Cleo House, Jr.	2004
Set Designer	<i>Little Girls Don't Do That</i>	Liz Castillo	2003
Set Designer & Costume Designer	<i>School House Rock, LIVE!</i>	Eric Skiles	2003
Assistant Set Designer & Drafter	<i>For the Love of the Nightingale</i>	David Williams	2002
Assistant Sound Designer	<i>The Musical Comedy Murders of 1940</i>	Dr. Linda Donahue	2002